

Faster

A 100% web-based messaging system

Increased calling capacity

Direct Connect to an agent

With the push of a button, the call recipient is connected directly to your representative.

Real-time, detailed, customized reports

Data importing and exporting

Text-to-speech ability

Layered messaging

Easier

Automatic call direction

Caller ID

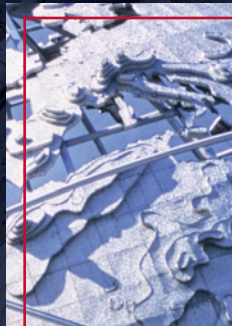
Time zone split

Rate of delivery control

Secure file transfer and storage

Integrated payment solution

All upgrades are free



Smarter

No pregnant pause

No set-up fees

No monthly maintenance costs

No hardware or software purchases

No minimum usage requirements

No charge for unanswered, busy, invalid or any unconnected calls



Power

Imagine a system that gives you the power to reach thousands within minutes, with a detailed message recorded in your own voice. One that gives you virtually unlimited dialing power. One that prompts the call recipient to make a payment, reservation, purchase or take other action. One that increases the likelihood that your letter is opened. One that ultimately improves your bottom line.

Freedom

Now imagine that the calling system is 100% web-based. That it gives you the ability to conduct a voice messaging campaign whenever you like, from wherever you like. That you encounter no set-up costs, buy no hardware or software, incur no monthly maintenance charges, and pay no minimum usage fees.

Control

Finally, imagine that you can set up and broadcast messages all on your own, with no involvement from Global Connect. That calls can be instantly connected to a specific call back number, extension and call center, or through an IVR, with a "Hot Key" feature. That there is no need for emailed reports or requests for results, because real-time reports that integrate with your contact management software are available right on your secure site, whenever you need them. That your site also receives analytical data to assist you with making real-time decisions that affect your bottom line results.

It's time to stop imagining and to start experiencing the power, the freedom, the control of Global Connect.

Simple



What is Global Connect?

Global Connect is a strategic voice broadcasting system that allows your company to leave a detailed message, in your own voice, to clients, debtors, residents, patients, supporters, employees, or anyone else that you need to reach.

How does it work?

Global Connect uses Voice Over Internet Protocol (VOIP), a technology that allows you to make telephone calls using a broadband Internet connection instead of a regular (analog) phone line.

What do I need to get started?

All you need to get started is a telephone and a web-enabled computer. Our website, www.gc1.com, will take you step-by-step through the process of establishing a Global Connect account. Once you have a user name and password, you can create call groups, record your message, and send your message at your convenience.

Economical



Can I use Global Connect if I don't have a dialer?

Absolutely. Many companies take advantage of Global Connect's web-based technology to avoid the expense of an auto dialer. You can put the capital that you would have used for a dialer toward agents who can answer the inbound calls generated by the system.

How much does it cost to use Global Connect?

There are no set-up fees, no maintenance charges, no hardware or software purchases, no minimum usage requirements. The low average cost per call makes Global Connect an extremely cost-effective option for a messaging campaign.

Effective

How do my agents interact with the Global Connect system?

Global Connect offers "Direct-Connect," allowing your agents to speak with the caller when it is advantageous for them to do so. With the push of a button, the call recipient is immediately connected to your representative to make a purchase or reservation, pay a bill, or take other action. In addition, Global Connect's layered messaging option verifies that the desired party has answered the call, which means that your agents can spend their time speaking with only the right people. Finally, Global Connect's detailed report structure allows instant access to information on your call delivery. If an individual answered the telephone but did not respond to the message, your agent can call that individual back immediately.

I just purchased a dialer.

Why would I use Global Connect?

Global Connect is an effective addition to your existing broadcasting system. Many companies who have state-of-the-art dialers augment their campaigns using Global Connect.

